

2010
CANADIAN
CLOSED AMATEUR
DANCESPORT
CHAMPIONSHIPS

LE CHAMPIONNAT
CANADIEN
AMATEUR FERMÉ DE
DANSE SPORTIVE
2010

April 2–3, 2010 | Hyatt Regency Calgary

SPONSORSHIP OPPORTUNITIES

Presented by DanceSport Alberta
www.dancechampionships.ca



Calgary is set to welcome over 1200 spectators and competitors for the 2010 Canadian Closed Amateur DanceSport Championships. Canada's top DanceSport athletes will take to the floor to vie for ten different esteemed titles in a hot battle of sport and art at the Hyatt Regency Calgary, April 2-3, 2010.

These competitions will select Canada's representatives to the World DanceSport Championships to be held in various international cities throughout the year.

Presented by DanceSport Alberta once every five years in Calgary, this very prestigious event always draws a tremendous audience.

For sponsorship inquiries please contact:
Eric Gooden, Hype Media
eric@hypemedia.ca 403.968.3742





What is DanceSport?

DanceSport, or competitive ballroom dancing, combines elements of required technique with floorcraft and artistic interpretation to produce dance performances that are both highly disciplined and electrifying.

DanceSport is divided into two disciplines: Standard and Latin. Standard dances include the waltz, tango, Viennese waltz, slow foxtrot, and quickstep while the Latin dances are samba, cha cha, rumba, paso doble, and jive.

In 1997, DanceSport received full recognition from the International Olympic Committee.

DanceSport Alberta is the non-profit association responsible for governing the sport in Alberta, Saskatchewan and North West Territories.



For sponsorship inquiries please contact:
Eric Gooden, Hype Media
eric@hypemedia.ca 403.968.3742



Why sponsor the Canadian Championships?

By doing so, you will be able to connect your brand with our wide audience of highly qualified consumers and arts enthusiasts. DanceSport competitors and patrons frequently have higher-than-average annual household incomes, and many hold top-level executive positions.



The Canadian DanceSport Championships will afford your company brand visibility and networking opportunities with our select clientele. Four levels of sponsorship allow you the flexibility to showcase your services while also demonstrating your commitment to the arts in a way that best fits your needs.

For sponsorship inquiries please contact:
Eric Gooden, Hype Media
eric@hypemedia.ca 403.968.3742



Co-Presenter: \$12,000

ONE AVAILABLE

Designated as Co-Presenter of event

Naming sponsor of VIP Reception

8 floor-side table seats for each night

6 banners displayed with logo along dance floor

Double-sized booth space in foyer for your own promo material

Full-page colour ad on outside back cover of programme

Logo on programme front cover as Co-Presenter

Logo on website (including homepage) as Co-Presenter

Logo on email campaigns as Co-Presenter

Mention in all press releases and media interviews

8 invitations to the post-event VIP Reception, Saturday night

Possible impressions: ~13,000+

For sponsorship inquiries please contact:
Eric Gooden, Hype Media
eric@hypemedia.ca 403.968.3742



Gold Level: \$8,000

4 floor-side table seats for each night

3 banners displayed with logo along dance floor

Booth space in foyer with your own promo material

Logo on website (including homepage) as Gold Sponsor

Logo on programme front cover as Gold Sponsor

Full-page colour programme ad

4 invitations to the post-event VIP Reception, Saturday night

Possible impressions: ~7000+

For sponsorship inquiries please contact:
Eric Gooden, Hype Media
eric@hypemedia.ca 403.968.3742





Silver Level: \$4,000

2 floor-side table seats for each night

.....
Logo on website (including homepage)

.....
Full-page colour programme ad

.....
2 invitations to the post-event VIP Reception, Saturday night

Possible impressions: ~2500+

For sponsorship inquiries please contact:
Eric Gooden, Hype Media
eric@hypemedia.ca 403.968.3742



Bronze Level: \$1,000

2 floor-side table seats for each night

Full-page black & white programme ad

2 invitations to the post-event VIP Reception, Saturday night

Possible impressions: ~600+

For sponsorship inquiries please contact:
Eric Gooden, Hype Media
eric@hypemedia.ca 403.968.3742





Contact

For sponsorship inquiries and further information, please contact:

Eric Gooden, Hype Media

eric@hypemedia.ca

403.968.3742

Further event information can also be found on our website:

www.dancechampionships.ca

For sponsorship inquiries please contact:
Eric Gooden, Hype Media
eric@hypemedia.ca 403.968.3742

