



DANCESPORT ALBERTA ASSOCIATION

- Advances Competitive Ballroom Dancing in the Alberta Region (Alberta, Saskatchewan and the North West Territories) of **DANCESPORT CANADA**, a member of the **WORLD DANCESPORT FEDERATION (WDSF)**
- Develops DanceSport Athletes in the Alberta Region
- Produces Regional and National Competitions
- Communicates with athletes, coaches and the general public on DanceSport and the Olympics
- Provides governance and support for other genres of competitive dance
- Provides bursaries to Championship Level Athletes to attend Closed World Competitions
- Offers an introduction to a variety of genres of dance to Junior and High Schools
- Creates performance opportunities for a variety of dance genres and multicultural dance groups



Dear Potential Donor:

Thank you for considering to donate to the **2023 Canadian Closed DanceSport Championships**, Canada's largest and most prestigious DanceSport event, being held on April 28th and 29th, 2023 at the Deerfoot Inn and Casino. Athletes, spectators, and judges from all regions in Canada will be travelling to Calgary to participate.

DanceSport Alberta (DSAB), a registered non-profit society that organizes DanceSport competitions in the Alberta Region (Alberta, Saskatchewan and Northwest Territories), will be producing the 2023 Canadian Closed DanceSport Championships.

DSAB has a committee of dedicated volunteers working to make the **2023 Canadian Closed DanceSport Championships** an event to remember, one that all Albertans will be proud to support. We are reaching out to you as we rely on the generous support of our community to help us run a successful event. There is no better time to support competitive DanceSport in Alberta.

We appreciate you taking the time to review the various ways you can lend your support. Your donation will have a significant impact on our success along with our gratitude.

If you have any questions, you can contact Diane James at donations@dancesportalberta.org

Yours in dance,



DSAB Competitions Steering Committee

DSAB Fundraising Committee

www.dancechampionships.ca

www.dancechampionships.ca | www.facebook.com/DanceSportAB |

www.twitter.com/DanceSportAB



Donation Opportunities

Platinum Level Donation

\$2,500.00

In appreciation of your donation, we offer:

- Front row seating for four people (2 nights)
- Name and logo included in press release
- Large logo on event program cover
- Full page color advertisement in event program
- Weekend use of "promotional" vendor booth
- Large logo with hyperlink on the 2023 Closed Canadian Championships' webpage
- Promotion by the MC
- Recognition in the event program

Gold Level Donation

\$1,500.00

In appreciation of your donation, we offer:

- Front row seating for four people (1 night)
- Name and logo included in press release
- Large logo on event program cover
- Half page color advertisement in event program
- Weekend use of "promotional" vendor booth
- Large logo with hyperlink on the 2023 Closed Canadian Championships' webpage
- Promotion by the MC
- Recognition in the event program

Silver Level Donation

\$1,000.00

In appreciation of your donation, we offer:

- Front row seating for two people (1 night)
- Name and logo included in press release
- Small logo on event program cover
- Half page black and white advertisement in event program
- Small logo with hyperlink on the 2023 Closed Canadian Championships' webpage
- Promotion by the MC
- Recognition in the event program



Bronze Sponsorship

\$500.00

In appreciation of your donation, we offer:

- Front row seating for two people (1 night)
- Quarter page black and white advertisement in event program
- Small logo with hyperlink on the 2023 Closed Canadian Championships webpage
- Promotion by the MC
- Mention in the event program

Directed Donation

\$250.00

- Donate towards a specific element of the 2023 Closed Canadian Championships (facility, professional services, officials, transportation, presentation flowers, flowers for décor, program printing etc)

In appreciation of your donation we offer:

- Small logo with hyperlink on the 2023 Closed Canadian Championships' webpage
- Recognition in the event program.

Friends of the 2019 Closed Canadian Championships

\$100.00

Donations made to the 2023 Closed Canadian Championships that do not fall under any of the previous packages will be recognized as "Friends of Closed Canadian Championships".

In appreciation of your donation we offer:

- Recognition in the event program
- Recognition of the event website



Contact

- To purchase a sponsorship package, or if you have any questions, please contact Diane James by e-mail donations@dancesportalberta.org.

Payments

- Please contact Diane James by e-mail donations@dancesportalberta.org for payment arrangements.

File Submissions

- Please send all logo and advertising files pertaining to your package to Darren darren@dancesportalberta.ca.

File Submissions Deadline

- The deadline for all event program materials is Friday, March 31st, 2023.